



Tunisia

## Strengthening of the Quality Infrastructure for Sustainable Economic Development



This brochure can  
be found here

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                      |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Objective</b>   | The Tunisian quality infrastructure institutions offer services to businesses in selected industrial sectors and to public and private laboratories. These services are geared to demand and meet national and international requirements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                      |
| <b>Approach</b>    | <p>The project aims to improve the portfolio of services provided by the quality infrastructure institutions by developing new quality infrastructure services that are suited to national and international needs in the areas of the environment and sustainable development. By using this expanded portfolio, the chemical and electrical/electronic industries as well as public and private laboratories help to improve the quality and sustainability of industrial products and environmental and consumer protection. Furthermore, resources can be used more efficiently.</p> <p>The project is composed of three elements aiming at (1) improving the portfolio of quality infrastructure services, (2) raising the awareness of Tunisian businesses for quality infrastructure services, and (3) improving cooperation and coordination between the quality infrastructure and private actors in the selected industrial sectors.</p>                                                                                             |                                                                                                                                                                                      |
| <b>Impact</b>      | <p>Through technical support and training measures, the project helps Tunisian quality infrastructure institutions to develop and offer new quality infrastructure services for the chemical and electrical/electronic industries and laboratories, which meet national and international requirements especially in the fields of the environment and sustainable development. Furthermore, the project has an impact on businesses and laboratories which have been informed that using quality infrastructure services will lead to improving the quality and sustainability of their products and services. This increases competitiveness on the one hand, and helps to improve the quality of life of consumers on the other hand.</p> <p>Strengthening collaboration between quality infrastructure institutions and the private sector will consolidate the balance between their offer and demand for services, and thus indirectly contributes to providing better framework conditions for the national quality infrastructure.</p> |                                                                                                                                                                                      |
| <b>Cooperation</b> | The political implementation partner is the Directorate General of Industrial and Technological Infrastructure (Direction Générale de l'Infrastructure Industrielle et Technologique, DGIIT), which reports to the Ministry of Industry, Mines and Energy (Ministère de l'Industrie, des Mines et de l'Énergie, MIME). DGIIT is responsible for topics related to the quality infrastructure and the promotion of exports.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                      |
| <b>Financing</b>   | Federal Ministry for Economic Cooperation and Development (BMZ)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                      |
| <b>Term</b>        | 2024–2027                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                      |
| <b>Contact</b>     | Ministère de l'Industrie, des Mines<br>et de l'Énergie (MIME)<br>Direction Générale de l'Infrastructure<br>Industrielle et Technologique (DGIIT)<br>Ourida Chalwati<br>ourida.chalwati@tunisia.gov.tn                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Physikalisch-Technische Bundesanstalt<br>Anna Schätzlein<br>+49 531 592-8576<br>anna.schaetzlein@ptb.de<br><br>Franziska Schindler<br>+49 531 592-8243<br>franziska.schindler@ptb.de |